6.3.3

professional development programmes / administrative development programmes organized by the institution for teaching and non teaching staff's during 2018-2019 is given below.

2018-2019

Year	Name of the Programme	Department	Page.No.
2018-2019	Practicum on Communication Skills and Soft Skills	Business Administration	2-5
2018-2019	Faculty Development Programme on "Financial institutions for Business"	Business Administration	6-9
2018-2019	Professional development programme on Intellectual Property rights and patent filing	Bio technology	10-13
2018-2019	Professional development programme on Tools and Techniques for research	Bio technology	14-18
2018-2019	Professional development programme on Lab Maintenance and Safety Measurements	Chemistry	19-22
2018-2019	How to Avoid Infecund in Women's Life English		23-26
2018-2019	Brainstorming Techniques & Team Building Strategies	English	27-29



1. Practicum on Communication Skills and Soft Skills



MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Affiliated to Periyar University, Salem.

Accredited by NAAC with 'A' Grade & Recognized u/s 2(f) and 12(B) of the UGC Act 1956

Kalippatti – 637 501, Namakkal (Dt), Tamil Nadu.

Date: 25.03.2019

DEPARTMENT OF BUSINESS ADMINISTRATION

CIRCULAR

I kindly bring to your notice that the BBA & COMMERCE (C.A) Department would like to organize the Workshop on "Practicum on Communication Skills and Soft Skills" on 03.04.2019-04.04.2019 for the above Programme we expect the cordial support of all the departments. The faculty can register their names with the in-charge Dr.B.Jayalakshmi AP/BBA on or before 01.04.2019.

N. Pu

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.

1. TAMIL

2. ENGLISH

3. PHYSICS

4. STATISTICS

5. CHEMISTRY

6. BIO-TECH

Principal
PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous) Kalippatti (PO) - 637 501, Namakkal (DT

7. MATHS

8. COMMERCE (B.com & B.com CA)

9. COMPUTER SCIENCE

10. COMPUTER APPLICATIONS

11. JMC

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
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Brochure of the Programme

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Kalippatti – 637 501, Namakkal (Dt), Tamil Nadu.

MAHENDRA ARTS & SCIENCE COLLEGE (Autonomous)

DEPARTMENT OF BBA & COMMERCE (C.A)

Two Days Training Programme on Practicum on Communication Skills and Soft Skills



RESOURCE PERSON

Dr.Ramanujam Associate Professor

BHARATHIAR SCHOOL OF MANAGEMENT AND ENTREPRENEUR DEVELOPMENT

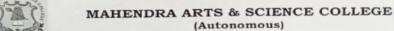
Date:03.04.2019-04.04.2019 Time:10AM,-11AM Dr.S.Arjunan Principal

MAHENDRA ARTS & SCIENCE COLLEG.

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Kalippatti (PO) - 637 501, Namakkal (DT)

Report of the programme



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Kalippatti – 637 501, Namakkal (Dt), Tamil Nadu.

OUTCOME OF WORKSHOP ON

" PRACTICUM ON COMMUNICATION SKILLS AND SOFT SKILLS"

Name of the Event: " Practicum on Communication Skills and Soft Skills"

Date: 03.04.2019-04.04.2019

Venue: Auditorium, Mahendra arts & science college

Organizers: 1.Dr.V. Ramanithilagam

Professor & Head Department of BBA 2.Dr.J. Josephine Daisy Professor & Head

Department of commerce (C.A)

Resource Person/Chief Guest:

Dr. Ramanujam

Head & Associate professor

Department of Business Administration,

Bharathiyar School of Management and Entrepreneur

Development

No of Non-Staffs Participant: 62 Detailed Report of the Workshop:

The training program was inaugurated by the Principal of Mahendra Arts & Science College. In his inaugural speech, he urged the participants to make use of the training to the maximum extent possible in order to enhance their communication and soft skills.

During the first session of the training, Dr. Ramanujam made a presentation on basic skills which covered areas like communication verbal and soft skills. He also reaches the short form of all written verbals. After the presentation, he gave a detail information and importance on these skills, after that training participant performance was evaluated on how to improve these skills was given.

Mr.C.Sasikumar delivered the vote of thanks and the session was wind up by national anthem.

Head of the Department Business Administration,

Mahendra Arts & Science College (Autonomous), Kalippatti-637 501. PRINCIPAL

PRINCIPAL
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(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)
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Photo taken on the day of valedictory of the programme on 04.04.2019





2. Faculty Development Programme on "Financial institutions for Business"



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Accredited by NAAC with 'A' Grade & Recognized u/s 2(f) and 12(B) of the UGC Act 1956

Kalippatti - 637 501, Namakkal (Dt), Tamil Nadu.

Date: 24.04.2018

DEPARTMENT OF BUSINESS ADMINISTRATION

CIRCULAR

I kindly bring to your notice that the BBA & COMMERCE (C.A) Department would like to organize the Workshop on "Faculty Development Programme on "Financial institutions for Business" on 02.05.2018-04.05.2018 for the above Programme we expect the cordial support of all the departments faculties.

Head of the Department Business Administration, Mahendra Arts & Science College (Autonomous) Kalippatti-637 501.

- 1. TAMIL
- 2. ENGLISH
- 3. PHYSICS
- 4. STATISTICS
- 5. CHEMISTRY
- 6. BIO-TECH

PRINCIPAL MAHENDRA ARTS & SCIENCE COLL

(Autonomous) opats (PO) - 637 501, Nar

- 7. MATHS
- 8. COMMERCE (B.com & B.com CA)
- 9. COMPUTER SCIENCE
- 10. COMPUTER APPLICATIONS
- 11. JMC

MAHENDRA ARTS & SCIENCE COLLEGE (Autonomous) Kalippatti (PO) - 637 501, Namakkai (DT)

Brochure of the Programme

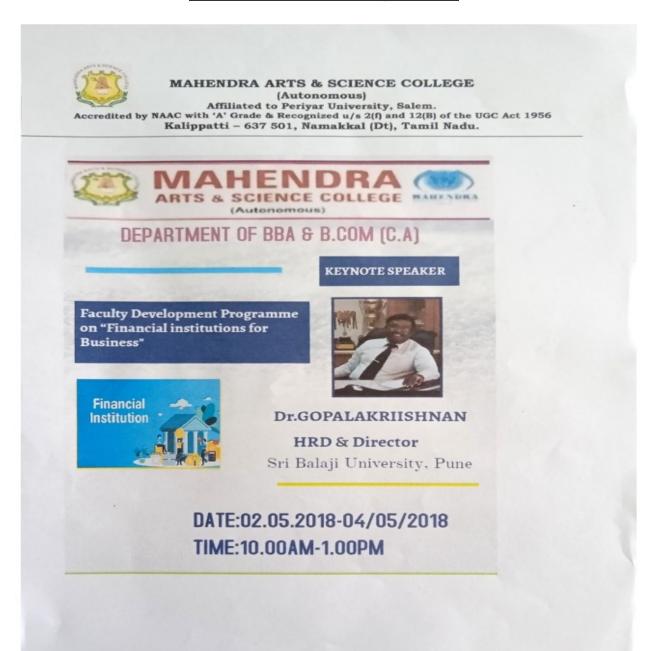




Photo taken during the session started on 02.05.2018





Report of the Programme



MAHENDRA ARTS & SCIENCE COLLEGE

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OUTCOME OF WORKSHOP ON" FACULTY DEVELOPMENT PROGRAMME ON "FINANCIAL INSTITUTIONS FOR BUSINESS"

Name of the Event: "Faculty Development Programme on "Financial institutions for Business"

Date: 02.05.2018-04.05.2018

Venue: Auditorium, Mahendra arts & science college

Organizers: 1. MR.C.Sasikumar

Professor & Head Department of BBA 2.Dr.J. Josephine Daisy Professor & Head

Department of commerce (C.A)

Resource Person/Chief Guest:

Dr. Gopalakrishnan, HRD & Director, Sri Balaji University,

No of Non-Staffs Participant: 58 Detailed Report of the Workshop:

The program was inaugurated by the Principal of Mahendra Arts & Science College. In his inaugural speech, he recommended the members to make use of the development program to the maximum extent possible in order to enhance their financial business skills.

During the first session of the program, Dr. Gopalakrishnan made a presentation on financial institutions for Business. Detailed the necessity and importance of the business and also gave a detail information on the financial institutions for business. After the presentation resource person given the inkling for how to segregate the financial drawbacks in business.

After that, Dr.B.Jayalakshmi delivered the vote of thanks and the session was wind up by national anthem.

> MAHENDRA ARTS & SCIENCE COLLEGE (Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT

MAHENDRA ARTS & SCIENCE COLLEGE (Autonomous)

Kalippatti (PO) - 637 501, Namakkai (DT)

3.Professional development programme on Intellectual Property rights and patent filing Professional development programme on Tools and Techniques for research



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KALIPPATTI - 637 501, NAMAKKAL (DT), TAMIL NADU.

13.06.2018

CIRCULAR

Dear Sir/Madam,

Warm Greetings, the Department of Biotechnology is happy to announce you about conducting a Professional Development Program on "Intellectual Property Rights and Patent fillig" for our college teaching and non-teaching staff members from 18.06.2018 to 26.06.2018. The interested teaching and non-teaching staff members are requested to register their details with the program coordinator Mr.P.Thiyagarajan Assistant professor, Department of biotechnology through concerned Head of the Department on or before 15.06.2018.

Coordinator

Head of the Department

Concerned Head of the Departments are requested to circulate this circular with teaching and non-teaching staff members.

1. Tamil

2. English

3. JMC

4. Mathematics

5. Statistics

6. Physics

7. Chemistry

8. Computer Science

9. Commerce

10. Commerce CA 11

11. BBA

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Boucher of the Programme



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KALIPPATTI – 637 501, NAMAKKAL (DT), TAMIL NADU.

DEPARTMENT OF BIOTECHNOLOGY

Professional Development Program on

"Intelletual Property Rights & Patent filling"

DATE: 18.06.2018 to 26.06.2018.

09:30 AM - 03:45 PM

AGENDA

Welcome Address

Dr.T.Selvankumar

Head Department of Biotechnology

Mahendra Arts & Science College (Autonomous)

Keynote Address

Dr. S. Arjunan

Principal

Mahendra Arts & Science College (Autonomous)

Inaugural Address

Thiru. N. Sampathkumar

Administrative Director

Mahendra Arts & Science College (Autonomous)

Chief Guest Introduction

Dr. K. Selvam

Assistant Professor

Department of Biotechnology

Chief Guest Address

1. Dr. Yelchuri Ravikumar

Manager/Lead Researcher Asian Paints, Mumbai..

2. Mr. J.Sujakaran,

Associate Director, Biocon Pvt Ltd, Bangalore.

3. Dr. M. Kantha Babu, Ph.D

Director,

Centre for Intellectual Property Right, College of Engineering Guindy, Anna University, Chennai -600025.

Vote of Thanks

Dr. R.Rathika

Assistant Professor

Department of Biotechnology

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(Autonomous)

≺alippatti (PQ) - 637 501. Namakket (P2

Photo taken during the programme on 18.06.2018





MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS) AFFILIATED TO PERIYAR UNIVERSITY, SALEM

Accredited with Grade 'A' by NAAC & Recognized u/s 2(f) and 12(B) of the UGC Act 1956 KALIPPATTI – 637 501, NAMAKKAL (DT), TAMIL NADU.

DATE: 18.06.2018 to 26.06.2018.

Time (Hrs)	Session Particulars	
09:30-10:00	Inauguration Session	
10:00-11:30	"Over View of Intelletual Property Rights" by Dr. M. Kantha Babu, Ph.D	
11:30-11:45	Tea Break	
11:45-01:15	"Documentation procedures in Patent filling" by Mr. J.Sujakaran	
01:15-02:15	Lunch Break	
02:15-03:30	"Copy rights" by Dr. Yelchuri Ravikumar	
03:30-03:45	Vote of thanks / End of the Day	



Report of the programme



MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS) AFFILIATED TO PERIYAR UNIVERSITY, SALEM

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Summary Report

Name of the event	Professional Development Program on "Intelletual Property Rights & Patent filling"
Date and time	16.07.2018 to 21.07.2018 (09:30 AM to 03:45 PM)
Venue/mode	Seminar hall, MASC
Organizers	PG and Research Department of Biotechnology
Resource person	1. Dr. Yelchuri Ravikumar
	Manager/Lead Researcher
	Asian Paints, Mumbai
	2. Mr. J.Sujakaran,
	Associate Director,
	Biocon Pvt Ltd,
	Bangalore.
	3. Dr. M. Kantha Babu, Ph.D
	Director.
	Centre for Intellectual Property Right,
	College of Engineering Guindy,
	Anna University, Chennai -600025.
No. of Staff benefited	15
Short Summary about the	This program was organized to build awareness about ideas, inventions,
event	and creative expressions based on which there is a public willing and the
	bestow the status of property. It provided certain exclusive rights to the
	inventors of creators of that property, in order to enable them to
	collinercial benefits from their creative efforts or reputation. There
	several types of intellectual property protection like notant
	uademark, etc. Patent is a recognition for an invention which
	the criteria of global novelty, non-obviousness, and industrial application.

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4.Professional development programme on Tools and Techniques for research



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10.01.2019

CIRCULAR

Dear Sir/Madam,

Warm Greetings, the Department of Biotechnology is happy to announce you about conducting a Professional Development Program on "Tools and techniques for research" for our college teaching staff members from 21.01.2019 to 26.01.2019. The interested teaching staff members are requested to register their details with the program coordinator Dr.A.Sengottaiyan Assistant professor, Department of biotechnology through concerned Head of the Department on or before 17.01.2019.

Coordinator

Head of the Department

Concerned Head of the Departments are requested to circulate this circular with teaching and non-teaching staff members.

1. Tamil

2. English

3. JMC

4. Mathematics

5. Statistics

6. Physics

7. Chemistry

8. Computer Science

9. Commerce

10. Commerce CA

11. BBA

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Kalippatti (PO) - 637 501, Namakkal (DT)

Brochures of the programme



MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

AFFILIATED TO PERIYAR UNIVERSITY, SALEM

Accredited with Grade 'A' by NAAC & Recognized u/s 2(f) and 12(B) of the UGC Act 1956 KALIPPATTI - 637 501, NAMAKKAL (DT), TAMIL NADU.

DEPARTMENT OF BIOTECHNOLOGY

Professional Development Program on

"Tools and techniques for research"

DATE: 21.01.2019 to 26.01.2019.

09:30 AM - 03:45 PM

AGENDA

Welcome Address

Dr.T.Selvankumar

Head Department of Biotechnology

Mahendra Arts & Science College (Autonomous)

Keynote Address

Dr. S. Arjunan

Principal

Mahendra Arts & Science College (Autonomous)

Inaugural Address

Thiru. N. Sampathkumar

Administrative Director

Mahendra Arts & Science College (Autonomous)

Chief Guest Introduction

Mrs. R.Rathika

Assistant Professor

Department of Biotechnology

Chief Guest Address

1.Dr. M. Govarthanan

Research Associate

Kyungpook National University,

South Korea.

2. Dr. N.Kannan

Assistant Professor

Department of Biotechnology

3. Dr. K. Selvam

Assistant Professor

Department of Biotechnology

Vote of Thanks

Dr. K.karthika

Assistant Professor

Department of Biotechnology

PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (D*

Photo taken during the inauguration on 21.01.2019





MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

AFFILIATED TO PERIYAR UNIVERSITY, SALEM

Accredited with Grade 'A' by NAAC & Recognized u/s 2(f) and 12(B) of the UGC Act 1956 KALIPPATTI - 637 501, NAMAKKAL (DT), TAMIL NADU.

DATE: 21.01.2019 to 26.01.2019.

Time (Hrs)	Session Particulars	
09:30-10:00	Inauguration Session	
10:00-11:30	"Manuscript writing" by Dr. M. Govarthanan	
11:30-11:45	Tea Break	
11:45-01:15	"Tools, techniques and software programme for research" by Dr. N.Kannan	
01:15-02:15	Lunch Break	
02:15-03:30	"Molecular docking" by Dr. K. Selvam	
03:30-03:45	Vote of thanks / End of the Day	



Report of the programme



MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

AFFILIATED TO PERIYAR UNIVERSITY, SALEM
Accredited with Grade 'A' by NAAC & Recognized u/s 2(f) and 12(B) of the UGC Act 1956
KALIPPATTI – 637 501, NAMAKKAL (DT), TAMIL NADU.

Summary Report

Name of the event	Professional Development Program on "Tools and techniques for research"
Date and time	21.01.2019 to 26.01.2019 (09:30 AM to 03:45 PM)
Venue/mode	Seminar hall, MASC
Organizers	PG and Research Department of Biotechnology
Resource person	1.Dr. M. Govarthanan
	Research Associate
**	Kyungpook National University,
	South Korea.
	2. Dr. N.Kannan
	Assistant Professor
	Department of Biotechnology
	3. Dr. K. Selvam
	Assistant Professor
	Department of Biotechnology
No. of Staff benefited	19
Short Summary about the	This program was organized to create awareness on Introduction
event	Methodology, Results, Discussion, Conclusion and Research Report
CVCIII	Summary. It was useful to write manuscript and Molecular docking etc
	This section describes the tools and techniques that are used in quantitative and qualitative methods.



(alinnatti (PO) - 637 501, Namakkat (DT

Programme certificate



MAHENDRA ARTS & SCIENCE COLLEGE



(Autonomous)

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Department of Biotechnology

Certificate of Participation

This is to certify that **Dr.K.Prabakaran**, Department of Physics, Mahendra Arts and Science College (Autonomous), Participated Professional Developmental Programme on "Tools and techniques for research" Organized by Department of Biotechnology, Mahendra Arts and Science, College, Namakkal (Dt), Tamil Nadu. from 21.01.2019 to 26.01.2019.

Program Coordinator

Dr.T.Selvankumar President IIC Dr.S.Arjunan

Principal & Head IIC

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkai (DT)

5. Professional development programme on Lab Maintenance and Safety Measurements



MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

AFFILIATED TO PERIYAR UNIVERSITY, SALEM

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09.07.2018

CIRCULAR

Dear Sir/Madam,

Warm Greetings, the Department of Chemistry is happy to announce you about conducting a Professional Development Program on "Lab Maintenance and Safety Measurements" for our college teaching and non-teaching staff members from 16.07.2018 to 21.07.2018. The interested teaching and non-teaching staff members are requested to register their details with the program coordinator Ms. K. Bharathi Assistant professor, Department of chemistry through concerned Head of the Department on or before 14.07.2018.

Concerned Head of the Departments are requested to circulate this circular with teaching and non-teaching staff members.

5. Statistics

10. Commerce CA

MAHENDRA ARTS & SCIENCE COLLEG! (Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

Brochure of the programme



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DEPARTMENT OF CHEMISTRY

Professional Development Program on

"Lab Maintenance and Safety Measurements"

DATE: 16.07.2018 - 21.07.2018

09:30 AM - 03:45 PM

AGENDA

Welcome Address

Mr. R. Selva Kumar

Head Department of Chemistry

Mahendra Arts & Science College (Autonomous)

Keynote Address

Dr. S. Arjunan

Principal

Mahendra Arts & Science College (Autonomous)

Inaugural Address

Thiru. N. Sampathkumar

Administrative Director

Mahendra Arts & Science College (Autoramous)

Chief Guest Introduction

Dr. K. Mahesh

Assistant Professor Department of Chemistry

Chief Guest Address

1. Dr. M. Murali Krishnan

Assistant Professor, Department of Chemistry Bannari Amman Institute of Technology

Sathiyamangalam-638401.

2. Dr. V. Chandrasekaran

Assistant Professor, Department of Chemistry, Government Arts College (autonomous)

Salem-636007.

3. Dr. S.K. Krishna,

Assistant Professor, Department of Chem.Sty. Clakkajah Naicker College, Erodo-118 (1911)

Vote of Thanks

Dr. M. Saranaya

Assistant Professor Department of Chemistr

> MAHENDRA ARTS & SCIENCE COLLEG (Autonomous) Kalippatti (PO) - 637 501, Namakkal (DT

Photo taken during the programme inauguration session on 16.07.2018





MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

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KALIPPATTI - 637 501, NAMAKKAL (DT), TAMIL NADU.

DATE: 16.07.2018 - 21.07.2018

Time (Hrs)	Session Particulars	
09:30-10:00	Inauguration Session	
10:00-11:30	"Handling of lab chemical and equipments" by Dr. M. Murali Krishnan	
11:30-11:45	Tea Break	
11:45-01:15	"Maintenance of lab equipments" by Dr. V. Chandrasekaran	
01:15-02:15	Lunch Break	
02:15-03:30	"Safety measurements of Hazard chemicals" by Dr. S.K. Krishna	
03:30-03:45	Vote of thanks / End of the Day	



MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Kalippatti (PO) - 637 501. Namakkal (DT)

Report of the programme



MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

AFFILIATED TO PERIYAR UNIVERSITY, SALEM

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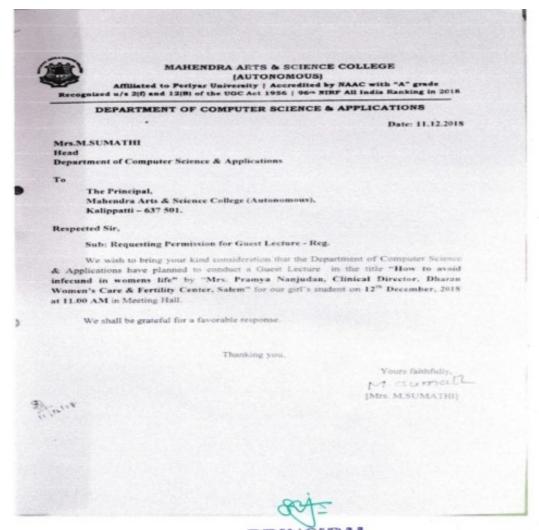
KALIPPATTI – 637 501, NAMAKKAL (DT), TAMIL NADU.

Summary Report

Name of the event	Professional Development Program on "Lab Maintenance and Safety Measurements"
Date and time	16.07.2018 to 21.07.2018 (09:30 AM to 03:45 PM)
Venue/mode	Seminar hall, MASC
Organizers	PG and Research Department of Chemistry
Resource person	1. Dr. M. Murali Krishnan,
	Assistant Professor in Department of Chemistry,
	Bannari Amman Institute of Technology,
	Sathiyamangalam – 638 401.
	2. Dr. V. Chandrasekaran
	Assistant Professor, Department of Chemistry
	Government Arts College (Autonomous)
	Salem-636007.
	3. Dr. S.K. Krishna,
	Assistant Professor, Department of Chemistry
	Chikkaiah Naicker College, Erode - 638004
No. of Staff benefited	28
Short Summary about	This program was organized to build Skilled awareness for
the event	all the teaching and Non-teaching Staff on Professional
	Development Program on "Lab Maintenance and safety awareness". We are aware of Chemistry equipment handling and skilled to maintain Scientific instrumental Tools such as
	HPLC, Spectroscopic technic etc. we also get the idea of maintain and handling the lab chemicals especially hazardous.

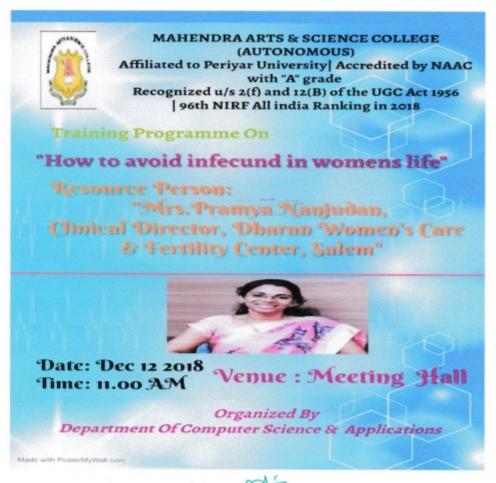


6. How to Avoid Infecund in Women's Life



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(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT

Brochure of the programme



PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEC
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT

Photos taken during the programme inauguration 12.12.2018







Report of the programme

MAHENDRA ARTS & SCIENCE COLLEGE

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Kalippatti – 637 501, Namakkal (Dt), Tamil Nadu.

Report:

We organized a Training Programme on "How to avoid infecund in Women's life" by Dr.Pramya Nanjudan, Clinical Director, Dharan Women's Care & Fertility Center, Salem on 12.12.2018 at 11.00 A.M in Meeting Hall.

All women faculties were participated and they get knowledge about women's health. This Programme was very useful to all the participants.

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(Autonomous)
Kalippatti (PO) - 637 501, Namakkai (D1)

7. Brainstorming Techniques & Team Building Strategies



MAHENDRA ARTS & SCIENCE COLLEGE

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Kalippatti – 637 501, Namakkal (Dt), Tamil Nadu.

PERMISSION LETTER

From

The Head of the Department,

Department of English & JMC

Mahendra Arts & Science College (Autonomous),

Kalippatti.

To

The Principal,

Mahendra Arts & Science College (Autonomous),

Kalippatti.

Respected Sir,

Sub: Requesting to conduct seminar on 09.11.2018- reg.

We wish to bring to your kind consideration that the Department of English & JMC have planned to organize a seminar on 09.11.2018. Mr. G. Mohan, Associate Director-Training, Third Eye has kindly accepted to deliver a lecture on "Brainstorming Techniques and Team Building Strategies". Hence, we request you to grant permission for this program.

Thanking you,

Date: 07.11.2018 Place: Kalippatti нор

Yours truly,

MAHENDRA ARTS & SCIENCE COLLEGI (Autonomous) (Autonomous) (Kalippatti (PO) - 637 501, Namakkai (DT

Brochure of the programme



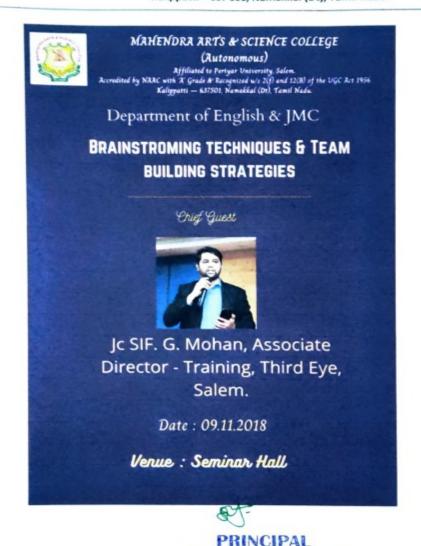
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Photo taken during the training session on 09.11.2018



Report of the programme



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Report

The Department of English & Journalism and Mass Communication organized a seminar titled "Brainstorming Techniques and Team Building strategies" on 09.11.2018 at 10.00.a.m in the seminar hall. The Resource Person Mr. G. Mohan, Associate Director, Third Eye delivered the invited talk.

All the department faculties participated and gained knowledge on the techniques of brainstorming and team building strategies. The seminar was very useful as it opened new avenues on the brainstorming techniques and team building strategies.

